

# **EFFECTIVE PUBLIC SPEECHES**

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"Words have no energy as long as they do not trigger a picture." – Virginia Satir.

### **OBJECTIVE**

Change with heart and mind. - Meaningful conversation with appealing inspiration. - Inclusion of Western sciences and Eastern wisdom.

### YOUR EXPECTATION

What ideas do you have? - What exactly do you imagine? - What effect do you wish to achieve? With my own examples and insights, I enter both your life and your work world. Experience a lecture with "real-life" stories from my own life as an employee, a manager, a coach and a family person.

#### MY FAVOURITE SPEECHES

# SPEECH 1: "TAKE IT EASY!" - HOW TO STOP GETTING AHEAD OF YOURSELF AND EFFECTIVELY LEAD YOUR TEAMS TO VICTORY.

Significant impulses that help you in an entertaining way to dissolve your unconscious blockages, master changes in your job and private life and to lead to a self-determined, successful life. This long-term investment creates motivated employees and happy customers.





# SPEECH 2: "EFFECTIVE LEADERSHIP WITH AUTHENTICITY".

Authenticity is the key to a successful and long-term collaboration. Only those who are "real" gain the trust of colleagues and customers. Be yourself and show them who you really are. Develop a trustful communication with an interesting and engaging dialogue. Sustainable success today requires a "relaxed personality" and "professional persuasion!" These qualities are crucial in our modern VUCA world and are an absolute must when you are working with people.

# SPEECH 3: A REWARDING OUTLOOK FOR THE YEAR - STRATEGY WORKSHOPS AND ANNUAL GET-TOGETHER FOR YOUR NEW YEAR'S RECEPTION

Our nature is unique and constantly changing. Every 60 years, a cycle is repeated that has a specific influence on our top topics of leadership, economics but also health and nature. A look into the crystal ball? Not at all – but a journey to another point of view. This will let you and your team go much more attentively through the year. Enjoy an entertaining momentum which will keep you talking about it all year long. (Only available from 12/15 – 03/15.)



# YOUR EFFECTIVENESS MATTERS

If you wish to generate a new impetus to your team and your company, let's talk. – NOW. – Send me a message: mp@markus-porcher.com or give me a call: +49 (152) 53 63 73 52.